



A Letter from the President & Founder

In our first year as a nonprofit organization in 2001, a handful of families were helped with some financial struggles as well as finding ways to put a smile on their faces. As we end our 18th year helping families whose children are battling cancer throughout the Delaware Valley, we were so very fortunate to assist over 300 families with over 1,200 family members, providing over 20 various programs, services and events. Throughout the year, as families were assisted, my heart was filled with love, gratitude and a tremendous amount of appreciation. Helping others through their most difficult days has also helped my grieving heart to provide a good quality of life in a positive emotional way. Kisses for Kyle didn't have to say no to a request in 2018 based on need to make a positive difference. Each year we continue to grow in baby steps by providing much needed emotional and financial support. Many of our families are new to this fight, yet many have completed the treatment cycle and are now faced with the battle of the emotional aftermath. We continue to help families during treatment and beyond as we know what a toll it takes on the entire family. Due to the strong level of support our community lends, we are able to assist children from birth through 21, their siblings and their parents in various and meaningful ways. As a small nonprofit we have great limitations with our reach, yet due to the continued strong partnerships we are so fortunate to have each year, more families receive the help they need to help them during their darkest times in life. The level of gratitude I feel in my heart for our support system is immeasurable. Thank you to everyone who believes in our mission to continue to move us forward.



Vanderslice Family Testimonial

My family was introduced to Kisses for Kyle after my son, Patrick, was diagnosed with leukemia. When your child is diagnosed with a life-threatening disease, your world stops. As parents, your focus isn't what's for dinner anymore, it's centered on helping your child fight for their life. Patrick spent the first year of his treatment in and out of the hospital. He spent every holiday in a hospital bed. Childhood cancer affects the entire family in unimaginable ways. Children with cancer fight every day, and their siblings fight right beside them. Kisses for Kyle is not just a foundation, it's FAMILY. Sharon Snyder has dedicated her life's work to give our family what pediatric cancer has robbed from us...happy memorable moments together. Kisses for Kyle welcomes each and every person with open arms and an open heart. They go above and beyond to make ALL the kids feel special, not just the kids battling cancer. They continue to surprise and amaze us with all the wonderful experiences they continue to dream up. Our lives and our children's lives are changed forever because of pediatric cancer. Kisses for Kyle gives us support, positivity, hope, acceptance, understanding, and unyielding love all the time. Pediatric cancer broke us. Kisses for Kyle has been there every step and helped pick up the broken pieces. We have so much to look forward to and can continue living thanks to Kisses for Kyle.



FAMILY PROGRAMS



400 ATTENDED OCEAN CITY
FAMILY FUN DAY

Our Ocean City Family Fun Day is our biggest family program of the year. 400 family members attended our 5th annual day in Ocean City, NJ. They were treated by many of our sponsors in Ocean City for a day to forget about cancer and spend time together as a family. Each year our special day begins with complimentary parking and greeting each family at registration to offer family portraits on the beach. Families are handed a gift bag filled with vouchers, wristbands and coupons providing complementary activities including mini golf, 5 hours of ride passes, paddle boarding, art class and makeovers. Gifts are given to each family - annual Christmas ornaments and t-shirts to commemorate the day and food too - Manco & Manco pizza & beverages, Jilly's fries & lemonade, soft pretzels, Dunkin Donuts gift cards and more!



403

BIRTHDAYS CELEBRATED

Our Birthday Klub launched in 2018 to celebrate each child and parent. Gifts along with handwritten cards are sent with love to help celebrate their special day!



197

HELPED WITH FINANCIAL ASSISTANCE

Social workers request assistance for families with utilities, rent, insurance, car payments, lodging, parking, food while at the hospital, travel expenses and so much more.

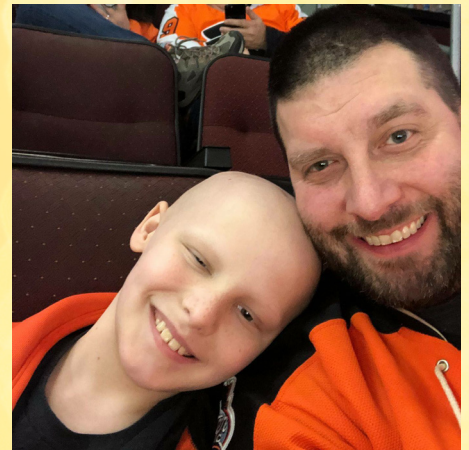
1,570

HOLIDAY SERVICES

1,075 gifts given for Christmas & Hanukkah.

457 family members supported on Thanksgiving with turkey and side dish ingredient baskets & supermarket gift cards.

38 plants, bushes and flower arrangements selected by Moms for Mother's Day.



FAMILY PROGRAMS



4

STUDENT SCHOLARSHIPS

Our scholarship program launched in 2018 with 4 students each awarded up to \$5,000 who battled childhood cancer and have chosen a field that will help other children with cancer.

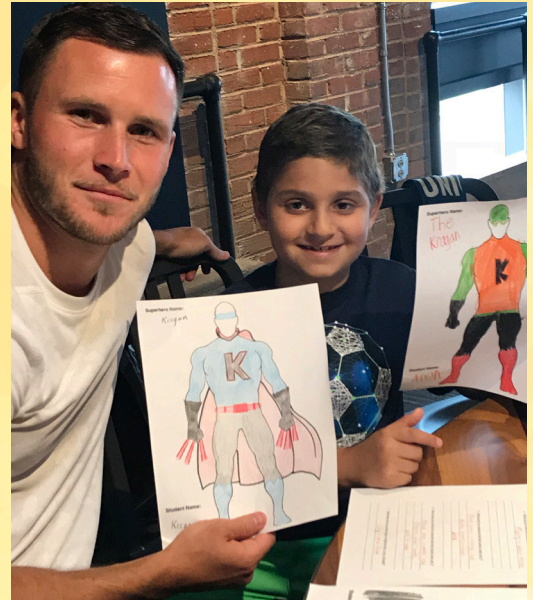
1,052

SPORTS TICKETS

Each year we provided hundreds of game tickets for families to enjoy all year long. In 2018, our partnership with the Philadelphia Phillies provided over 700 tickets to give out to Phillies games and allowed us to hold our annual Fashion show in the Diamond Club at Citizens Bank Park. The Philadelphia Union donated over 250 tickets to our families to enjoy watching their Soccer matches! Each year many of our supporters donate their season tickets so kids could have a great experience at a professional game. Many special experiences for our kids were held at the Phillies and the Union games as well as some local high school games.



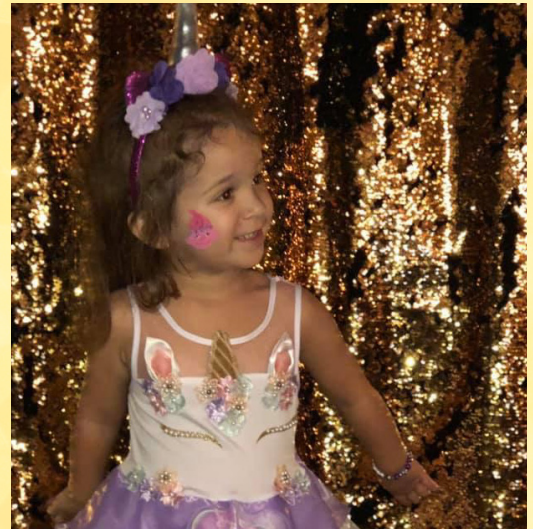
FAMILY PROGRAMS



Movie Tavern of Flouertown hosts a movie & breakfast morning 4 times a year.

Ladybug Ball provides a fun night of music, dancing, many activities, dinner and gifts.

Art Klub provides many types of art projects throughout the year for children of all ages along with their parents.



Back to School Supplies are given to our families with school age children.

Getaways are donated by our wonderful sponsors for entire families/dad or mom's only.

Dance & Gym Scholarships are available to our kids.

Gifts Donated By Our Generous Sponsors are given throughout the year.



OTHER SERVICES

OUR MISSION

To offer a variety of services to support families fighting childhood cancer in the Delaware Valley.

2018 FINANCIAL SUMMARY

REVENUE AND SUPPORT

Grants	\$65,000
Fundraising Events	\$82,792
Corporate & Individual Donations	\$96,022
Donated Gifts and Services	\$230,162
Total Revenue	\$473,976

PROGRAMS AND OPERATING EXPENSES

Program Services	\$296,884
Fundraising Costs	\$30,874
General and Administration	\$128,499
Total Expenses	\$456,257

NET ASSETS

Beginning of Fiscal Year	\$66,592
Change in Net Assets	\$25,308
Total Net Assets	\$91,900

BOARD OF DIRECTORS

Sharon Snyder

Executive Director – Willow Grove, PA

Tracy Ehleben – Warminster, PA

Erica Lanza – Philadelphia, PA

Deborah Wagner – Abington, PA

Michele Ounan – Huntingdon Valley, PA

Jameson Hall – Philadelphia, PA

OFFICERS

Sharon Snyder, *President*

Tracy Ehleben, *Treasurer*

Erica Lanza, *Secretary*

With your generosity we were able to support 1,245 individuals.

